

FOR IMMEDIATE RELEASE

MUSIC EVENT
NEWS RELEASE

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Foiled By April Takes Radio Success on the Road

Cambridge, MA (April 15, 2004) – People, I'm not going to lie to you. **Foiled By April** is a fun band, but a pain in the ass to describe. Some people say that they're sort of like the bastard son of Cheap Trick and Fountains Of Wayne, while others compare them more to what the Clash might have been had they listened to a lot more KISS. Perhaps the most apt label that has been applied to them is "Hi-Fi Garage," acknowledging that as much as they bring a ragged rock-and-roll enthusiasm to their music, it is always tempered by the need to get those four-part harmonies just right.

In November, the band celebrated the self-release of its new six-song Ep, *Nice to See You*, produced by Mike Daly (Whiskeytown) and recorded with Tim Bright (Lisa Loeb). The CD has already turned some heads: it was the #1 seller on CDBaby.com in its first two weeks, and in its first week at radio it was one of the top ten most added records in the country. In January the disc broke into the CMJ Top 200. Not too shabby for an unsigned band doing it all on their own.

Currently **Foiled By April** is promoting the new record the way they always have, with relentless touring of the Northeast and Midwest—a schedule that has already brought them to showcases at the CMJ Music Festival in New York City, the NEMO Festival in Boston, the Midpoint Music Festival in Cincinnati and the prestigious South by Southwest Festival in Austin, TX.



TOUR

see fooledbyapril.com for more info

- 4/15, Thu - **Springfield, MA** - Salty Dog - 9pm/21+/\$3
- 4/16, Fri - **Cambridge, MA** - Lizard Lounge - Mdn/21+/\$7
- 4/17, Sat - **Boston, MA** - Northeastern Univ. - 9pm/All/Students Free
- 4/22, Thu - **Cumberland, RI** - Blackstone Club - 10pm/21+/FREE
- 4/23, Fri - **New York, NY** - Luna Lounge - 10:30pm/21+/FREE
- 4/24, Sat - **Dewey Beach, DE** - Dewey Beach Popfest
Rusty Rudder Stage A - 9:40pm/FREE
- 4/25, Sun - **Philadelphia, PA** - The Fire - 9:45pm/21+/\$5
- 4/26, Mon - **Erie, PA** - The Beer Mug - 7pm/21+/FREE
- 4/27, Tue - **Pittsburgh, PA** - Club Cafe - 10:30pm/21+/\$5
- 4/29, Thu - **Cleveland, OH** - Beachland Tavern - TBA/21+/\$
- 4/30, Fri - **Chicagoland** - WLWU 88.7FM - 5pm On-Air
- 4/30, Fri - **Evanston, IL** - Nevin's Live - 11pm/21+/\$8
- 5/1, Sat - **Chicago, IL** - International Pop Overthrow Festival
Beat Kitchen - 1:30pm/\$5
- 5/2, Sun - **Hamtrac, MI** - Small's - 10pm/21+/\$5
- 5/3, Mon - **Arlington, VA** - Galaxy Hut - 9:30pm/ALL/FREE
- 5/4, Tue - **Cambridge, MA** - WBCN Rock 'N Roll Rumble
Middle East Upstairs - 9pm/18+/\$10
- 5/7, Fri - **New Bedford, MA** - New Wave Cafe - 10pm/21+/\$5

PRESS

Modern pop music played with energy and feeling. It would be wise to keep tabs on these guys; they're probably going to be very well known someday.

Boston Herald

Great power-pop... A Boston quartet with thoughtful lyrics and shaggy hair (well, except the bald guy)...

Boston Globe

Really catchy choruses, really catchy hooks. Perfection in the form of the three(ish) minute pop song. Big, happy, contented sigh..."

Austin American-Statesman (SXSW Recap)

You're a fucking fool if you don't like this band.

Mike Daly

Foiled By April is one of the rising stars at Luna Lounge here in New York City. Luna is the venue where bands like The Strokes, Interpol, and Longwave got started. The next wave will include Foiled By April, who write some of the best new pop songs this side of the Lemonheads.

Rob Sacher, Owner, Luna Lounge, NYC

Foiled By April has no less than mastered the art of melodic craft. If you could package the first warm day of the season, Foiled By April would be the means of delivery.

CDBaby.com

Clean, super-tight, wildly catchy guitar-driven pop that has a wide appeal to power pop fans everywhere. Very Highly Recommended!

Not Lame Recordings