

FOR IMMEDIATE RELEASE

MUSIC EVENT
NEWS RELEASE

For interview and guest list consideration,
Contact: Gordon Wright, 617 271-6948
gordon@fooledbyapril.com
www.fooledbyapril.com

Buy your TIX online for cheaper!
Go to VIRTUOUS.COM

fooled
by
april

617 271-6948
<info@fooledbyapril.com>
<http://www.fooledbyapril.com/>
18 Frost St. #3
Cambridge, MA 02140

Fooled By April Brings Radio Success to Stage

Lizard Lounge
Friday, April 16, 2004

Cambridge, MA (March 18, 2004) – These days, for an unsigned band to get airplay, they either have to be very rich or have an uncle at ClearChannel. Alternatively, they can send their CD out to all the millions of little college stations and hope that the kids will listen. Maybe, if the kids like it, they'll play a song now and then.

But these stations are inundated with hundreds of records each week from all over the world, many from major labels and nationally recognized bands. It's enough to make a little indie band in Boston lose heart. But after all the months and money **Fooled By April** had spent making their debut Ep, *Nice to See You*, they were determined for people to hear it. They licked so many envelopes that the band couldn't eat solid food for a week. But it paid off. Not only was **Fooled By April** one of the top-ten most added CDs in the country in its first week, but the disc recently charted as one of the top 200 most played CDs in the country, according to CMJ magazine.

Mostly, though, **Fooled By April** likes to play its rock and roll in person. So you can see them do just that on Friday, April 16, at the Lizard Lounge, along with their pals in Chubby (feat. members of Mighty Mighty Bosstones), Orange Park (NYC) and Melodrome. Doors 9PM, 21+, \$7.



FOOLED BY APRIL

... has catchy tunes, cute guys and a lot of fun on stage.

... has no manager, no label, no heat, no money.

... was approached by Whiskeytown's Mike Daly to produce their record.

... watched that same debut record, *Nice to See You*, enter the college music charts in the top ten most-added in its first week. The record recently went on to reach the CMJ Top 200 chart.

... loves music festivals. Showcased at SXSW, CMJ, Midpoint (Cinc), International Pop Overthrow (Boston & Chicago), Dewey Beach Musicfest.

... tours the country in a Dodge Caravan that often has people mistaking the band for soccer moms.

... rehearses in an unheated, uninsulated basement which, although absolute heaven in the summer, requires parkas and skull caps in the winter.

... has bad luck with cars. One member's license has been revoked for outstanding tickets incurred on tours, while the band van has gone through two transmissions, three rear view mirrors and two windshield-wiper motors.

... is comprised of two star-crossed sets of friends: one from Austin and one from Boston. They probably should've called themselves Baustin. The two guys from Austin have known each other since kindergarten and will bicker about anything including, but not limited to, the fact that you can't get good salsa in Boston. The two Boston dudes are more puritanical with their feelings. They mostly sulk and privately complain that the band plays far too few Aerosmith covers.

... has a member who also is a nationally-ranked competitive Scrabble player.

... has a member who personally builds all of the guitars they use. He doesn't trust the big guitar manufacturers. (He also believes in aliens and a Kennedy assassination conspiracy.)

... is loved wherever they go. Seriously.

PRESS

Reader's Choice for Best New Band in Boston.

The Noise, Rock Around Boston, Feb 2003

Modern pop music played with energy and feeling. It would be wise to keep tabs on these guys; they're probably going to be very well known someday.

Boston Herald

Great power-pop... A Boston quartet with thoughtful lyrics and shaggy hair (well, except the bald guy)...

Boston Globe

Really catchy choruses, really catchy hooks. Big, happy, contented sigh..."

Austin American-Statesman (SXSW Recap)

You're a fucking fool if you don't like this band.

Mike Daly

Fooled By April is one of the rising stars at Luna Lounge here in New York City. Luna is the venue where bands like The Strokes, Interpol, and Longwave got started. The next wave will include Fooled By April, who write some of the best new pop songs this side of the Lemonheads.

Rob Sacher, Owner, Luna Lounge, NYC

Clean, super-tight, wildly catchy guitar-driven pop that has a wide appeal to power pop fans everywhere. Very Highly Recommended!

Not Lame Recordings