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MUSIC EVENT
NEWS RELEASE

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Foiled By April's "Family Values" Tour

Cambridge, MA (July 21, 2004) – If you devotedly watch "Seventh Heaven" reruns, you've heard it. If you just can't get enough of Mary Kate and Ashley Olsen, you probably hum it in your sleep. But even if you're just surfing channels, you're probably going to hear the title track from **Foiled By April's** self-released EP, *Nice to See You*, which has recently become the soundtrack to ABC Family Channel's fall line-up promotion.

Perhaps it is an unlikely spot for a pop/rock band like **Foiled By April**, a band some describe as the bastard son of Cheap Trick and Fountains Of Wayne, while others compare them more to what the Clash might have been had they listened to a lot more KISS. Perhaps the most apt label that has been applied to them is "Hi-Fi Garage," acknowledging that as much as they bring a ragged rock-and-roll enthusiasm to their music, it is always tempered by the need to get those four-part harmonies just right.

In addition to the many TV and film placements through MTV, Sony, Disney and several independents, the EP (produced by Whiskeytown's Mike Daly) has turned some heads by being the #1 seller on CDBaby.com in its first two weeks, and as one of the top ten most added records in the country in its first week at radio, later breaking into the CMJ Top 200. Not too shabby for an unsigned band doing it all on their own.

Meanwhile, **Foiled By April** continues promoting the new record the way they always have, with relentless touring of the Northeast and Midwest—a schedule that has already brought them to showcases at the CMJ Music Festival in New York City, the NEMO Festival in Boston and the prestigious South by Southwest Festival in Austin, TX.



TOUR

see fooledbyapril.com for more info

- 8/5 THU **Cumberland, RI** - Blackstone Club
- 8/6 FRI **Boston, MA** - Paradise Rock Club
- 8/12 THU **Cleveland, OH** - Beachland Tavern
- 8/13 FRI **Indianapolis, IN**
Midwest Music Summit - The House
- 8/14 SAT **Pittsburgh, PA** - Club Cafe
- 8/20 FRI **New York, NY** - Luna Lounge

PRESS

Recommended show: Foiled by April is a pop-garage quartet heavy on the bounce. Their music is grounded by consistently clean, solid vocals and driving guitar riffs.

Time Out NY

Modern pop music played with energy and feeling. It would be wise to keep tabs on these guys; they're probably going to be very well known someday.

Boston Herald

Great power-pop... A Boston quartet with thoughtful lyrics and shaggy hair (well, except the bald guy)...

Boston Globe

Really catchy choruses, really catchy hooks. Perfection in the form of the three(ish) minute pop song. Big, happy, contented sigh..."

Austin American-Statesman (SXSW Recap)

You're a fucking fool if you don't like this band.

Mike Daly

Foiled By April is one of the rising stars at Luna Lounge here in New York City. Luna is the venue where bands like The Strokes, Interpol, and Longwave got started. The next wave will include Foiled By April, who write some of the best new pop songs this side of the Lemonheads.

Rob Sacher, Owner, Luna Lounge, NYC

Foiled By April has no less than mastered the art of melodic craft. If you could package the first warm day of the season, Foiled By April would be the means of delivery.

CDBaby.com

Clean, super-tight, wildly catchy guitar-driven pop that has a wide appeal to power pop fans everywhere. Very Highly Recommended!

Not Lame Recordings